Permit #F00019278

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019278 **Type of Permit:** FILMING **Release Date:** 08/18/2009

Production Company TOOL OF NORTH AMERICA

Insured Company Name TOOL OF NORTH AMERICA
Contact Phone No. 1 310-453-9244
Contact Phone No. 2
Fax 310-453-4185
Address 2210 BROADWAY
SANTA MONICA, California 90404

Production Title BUD LIGHT

Type of Production Commercial - Standard

Producer Joby Ochsner

Director Erich Joiner

1st AD Kevin Brady

Production Manager Mike Curtis

FilmL.A. Coordinator Asia Robinson

Location Manager Mike Wilson
Primary Phone Office - 310-453-9244
Secondary Phone Mobile - 818-599-3886

Location Assistant Mike Wilson
Primary Phone Office - 310-453-9244
Secondary Phone

Fees

Posting 1200	$104.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
LA CITY FIRE SAFETY OFFICER	$1,024.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,305.00

Number of Locations 1

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Summary Information — Location

Permit Number F00019278
Production Company TOOL OF NORTH AMERICA
Insured Company TOOL OF NORTH AMERICA
Production Title BUD LIGHT

Location Manager Mike Wilson
Primary Phone Office - 310-453-9244
Secondary Phone Mobile - 818-599-3886

Location Address 350 S Bixel St, Los Angeles, CA, 90017

Location Names

Location Type Office Building

Location Description LOS ANGELES CHAMBER OF COMMERCE BUILDING

Film Dates 8/19/2009 - 8/19/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Bixel btw 3rd 4th st ES Curb TOOL OF N AMERICA Model (1).pdf
20090818164819.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	48
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	2
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	65
LA City UFSO assigned	24008

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior Dialogue; Cabling up stairwell. ; Filming on 2nd floor in cubicles and elevator area-closed to public;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note CATERING ARRIVING ON BIXEL ST BETWEEN 4TH ST-NORTH 100' AT 0500 HRS ON 8/19. NO ACTIVITY WITHIN 300' OF RESIDENTIAL BUILDINGS PRIOR TO 0700 HRS

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : 1230 W 3RD ST

Posting "No Parking" signs
1) E/S of Bixel St. from 3rd St to 4th St.
2) N/S of 4th St. from Bixel St. going east for 600 feet

Approximate Footage 901 - 1200 **Log Number** 1002332

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Summary Information — Location

Location 1 of 1

Permit Number	F00019278	**Location Manager**	Mike Wilson
Production Company	TOOL OF NORTH AMERICA	Primary Phone	Office - 310-453-9244
Insured Company	TOOL OF NORTH AMERICA	Secondary Phone	Mobile - 818-599-3886
Production Title	BUD LIGHT		

Date(s) 8/19/2009 to 8/19/2009 **Time(s)** 07:00 to 22:00

Lane / Full Closure E/S curblane of Bixel St. from 3rd St. to 4th St.

Approximate Footage 301 - 600

Date(s) 8/19/2009 to 8/19/2009 **Time(s)** 07:00 to 22:00

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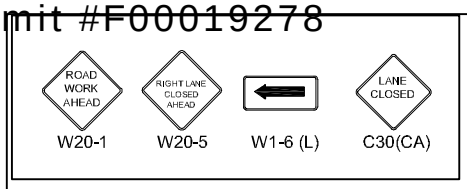
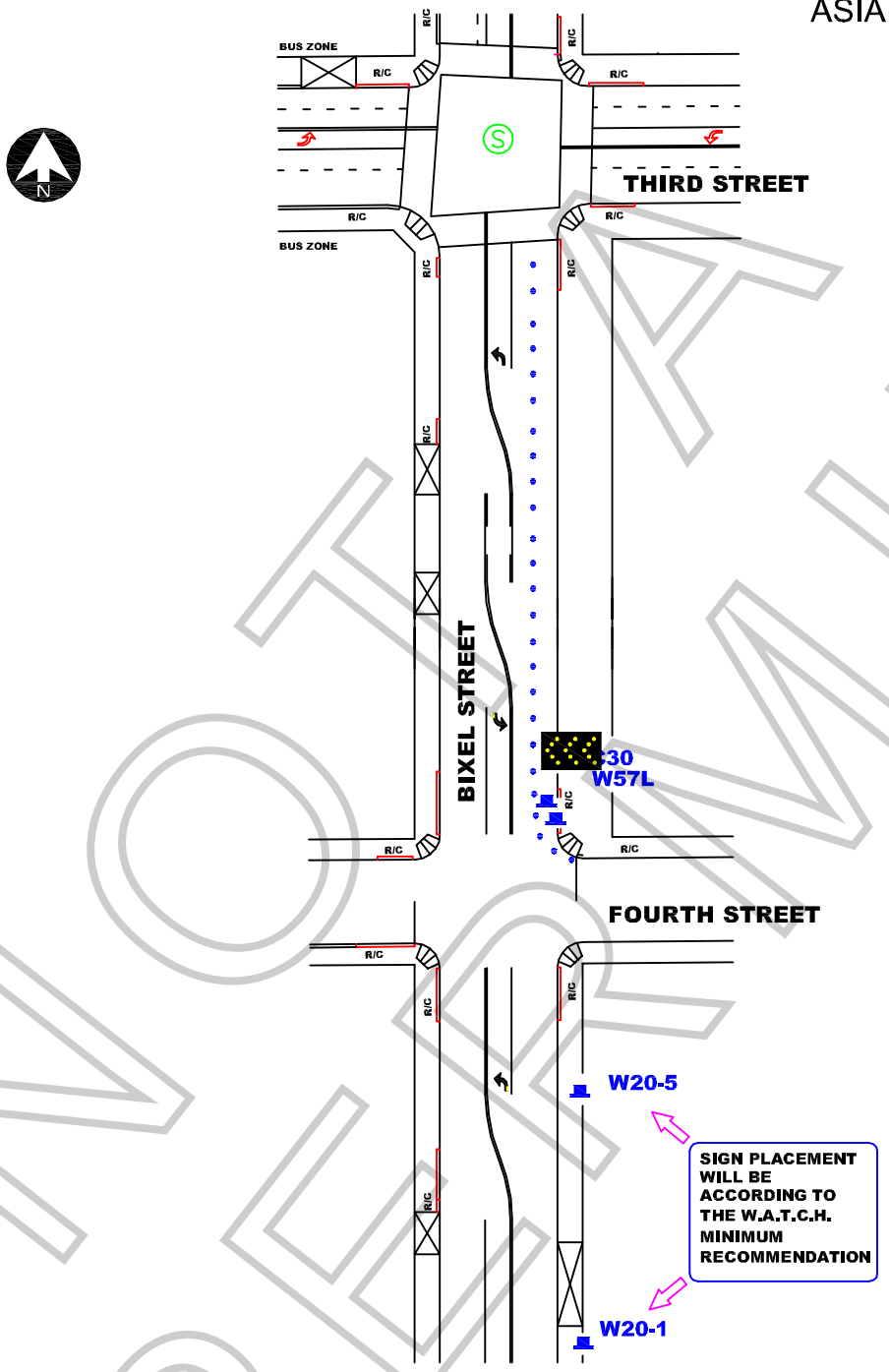
Permit #F00019278



TRAFFIC CONTROL FOR:
TOOL OF NORTH AMERICA
"BUD LIGHT"

FILM LA:
ASIA ROBINSON



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WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS

1. DATE/TIME: 8-19-09 FROM 07:00 HOURS TO 22:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRIDADE COMPANY.
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775
Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ

PROJECT LOCATION:
BIXEL STREET
4TH ST TO 3RD STREET
CITY OF LOS ANGELES, CA

LOCATION CONTACT:
MICHAELA WRIGHT
OFFICE # 626.934.1280

REV#	DATE	REVISION DESCRIPTION

Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of Tool of North America ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 6/5/09

Tool of North America

Name of Principal

By: _____

Representative's Signature

Michael P. Wilson

Print Representative's Name

Location Manager

Representative's Title

6615 Melrose Ave Unit #2

L.A., CA 90038

Principal's Address

323 790 0440

Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

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